The Art of Communication: Messages That Matter

The art of conversation is thriving globally. People self-moderate their thoughts, speak in public. Messaging helps more than their small talk or ability to communicate visually, which increased creative emotional conversations, and encourage more frequent connection, content of Hieroglyphics A New Visual Language

Devices Lead to More Communication

There is widespread agreement that communication has changed as people embrace more varied methods. However instead of distancing friends and family, our diversifying toolkit is associated with a rise in the viability and fulfillment of our social lives. Keeping in Touch Thrives as Never Before

Many people trust their written skills more than their oral skill at ability to speak in public. Messaging helps people self-mediate their thoughts, information, and ideas.

Messing and Authenticity

People who message more have more authentic relationships. People say they are often bolder, more open, and honest when they communicate via messaging.

A New Visual Language of Hieroglyphics

The majority of messages communicate visually, which encourage more frequent connection, more fulfilling conversations, and increased creative emotional expression than using words alone. Keeping in Touch Thrives as Never Before

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Increasingly, people say their use of messaging applications replaces their other forms of communication. People who message more have more authentic relationships. People say they are often bolder, more open, and honest when they communicate via messaging.

Styles of Converse: Which one do you belong to?

Great Conversations:

- Most people admit to using messaging for "sidebar conversations," and a majority have these conversations daily.
- Most people report increased face-to-face interactions and are talking to more people.
- There is widespread agreement that communication has changed as people embrace more varied methods.

CONVERSATIONS DAILY

- 79% TEL
- 82% SMS
- 64% OB
- 49% EMAIL

INCREASE IN TYPES OF COMMUNICATION IN THE PAST TWO YEARS

- 67% EMAIL
- 48% SMS
- 47% OB
- 47% EMAIL

Percentage of people who increased their use of each communication channel.

INCREASE IN TYPES OF COMMUNICATION IN THE PAST TWO YEARS

- 53% SMS
- 38% OB
- 37% EMAIL
- 14% EMAIL

Percentage of people who increased their use of each communication channel.

Sidebar Conversations Foster Solidarity

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Keeping in Touch Thrives as Never Before

Many people trust their written skills more than their oral skill at ability to speak in public. Messaging helps people self-mediate their thoughts, information, and ideas.

Face-to-face interactions are increasing all over the world.

People who message more have more authentic relationships. People say they are often bolder, more open, and honest when they communicate via messaging.

Element of a Great Conversation

- Communication with more clarity
- Face more authentic conversations
- Face more authentic relationships

Percentage of people who increased their use of each communication channel.

Usage Crossovers Boundaries

Various country and age groups indulge in sidebar conversations daily or more.

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